

ABSTRACT OF THE DISCLOSURE

A points trading service method is provided and includes the steps of (a) collecting information on a customers' trading points total from a member shop and storing the information in a customer database; (b) receiving information on a points trade request from a customer; and (c) trading points with other customers according to the points trade request. According to the method of the present invention, a customer can redeem a small amount of points into cash and exchange the points the user does not want to use for other points. Upon collecting trading points, a customer can also use the cyber money or points at a plurality of member shops. Therefore, when the method according to the present invention is applied, Internet business marketing and cyber money use can be extended and promoted.

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